

Case Studies

THE SET

CLIENT

SPECIALIST MANDATE

ASSIGNMENT

LOCATION

DIGITAL

Consumer

SEO Specialist

3 months

London

Lifestyle

eCommerce (trading strategy & execution)

6 months

London

Fashion

eCommerce Trading

4 months

London

Fashion

Omni-channel Operations

1 day workshop

London

Fashion

Programme Manager, Omni-channel & transformation

12 months

London

CHINA MARKET

Retailer

China Business Strategy

6 months

Hong Kong / Shanghai

Retailer (China)

Business Strategy & Architecture

6 months

London

Retailer (China)

Strategic Communication & Business Alignment

18 months

Hong Kong/London

CUSTOMER

Fashion

Brand Communications & Social

9 months

Amsterdam

Fashion

Customer Services / New System Integration

6 months

Amsterdam

Fashion

CRM & Loyalty

8 months

Amsterdam

Retailer (China)

Strategic Communications & Business Alignment

18 months

Hong Kong/London

Case Studies

THE SET

CLIENT

SPECIALIST MANDATE

ASSIGNMENT

LOCATION

TRANSFORMATION & GROWTH

Retailer (China)
Lifestyle
Fashion
Fashion

Business Strategy & Architecture
Finance / Fund Raising
Programme Manager, Omni-channel & transformation
Customer Services / New System Integrationn

5 months
5 months
12 months
5 months

London
London
London
Amsterdam

PEOPLE

Luxury Brand
Lifestyle

HR & Talent Strategy
HR, Talent Strategy & Delivery

3 months
12 months

London
London